



*driving innovation
delivering results*

TURN ONLINE LEADS INTO PREQUALIFIED SALES

CBC's Prequalification is a better online lead solution and here's why:

5 Easy Steps to a Higher Closing Ratio



Prequalify every customer in seconds
with zero effect on their credit score.

- consumers initiate and submit the online prequalification application from your website
- electronically signed prequalification applications are stored in CBC's proprietary eVault
- credit screening is done with real-time credit data and credit scores
- can be prequalified with or without SSN
- prequalification is a soft inquiry so there is no impact on consumer's credit score
- no firm offer of credit is required
- prequalification does not require all of the typical compliance actions
- consumers can receive instant loan options
- convert leads to sales at a much higher rate than those that are not prequalified



credit bureau connection

FORWARD THINKING CREDIT AND COMPLIANCE SOLUTIONS

